

PRINT SETUP & BLEED GUIDE



PDF is the **PREFERRED** file format.

Follow these simple steps to create print-ready files.

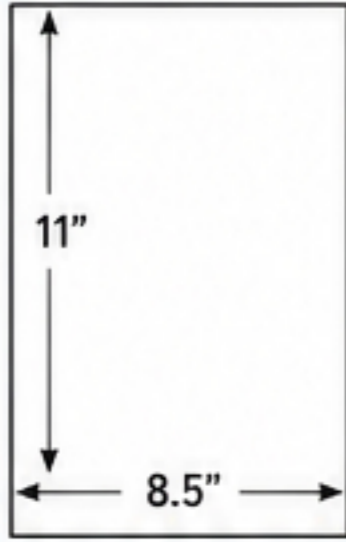
1. DOCUMENT SIZE

Create your file at the final trim size.

Example:

Your final product size is 8.5" x 11".

Your document (trim size) should be 8.5" x 11".



FINAL TRIM SIZE

2. BLEED

Add bleed to allow for slight variations in trimming.

Include at least 0.125" (1/8") bleed on all sides.

For an 8.5" x 11" document with bleed, your file size should be:

8.75" x 11.25"

0.125" BLEED



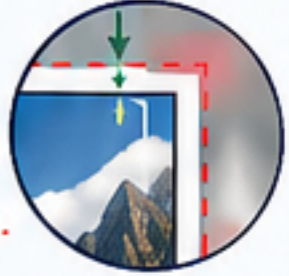
FILE SIZE WITH BLEED
8.75" x 11.25"

WHAT IS BLEED?

Bleed is the area that extends beyond the final trim size.

It ensures that background colors or images print all the way to the edge with no white borders.

No bleed = white edges may appear after trimming.



3. SAFE MARGIN

Keep all important text, logos, and critical elements inside the safe margin.

Recommended:

0.125" (1/8") inside the trim line.

0.125" SAFE MARGIN



GUIDE SUMMARY

- BLEED LINE** (dashed red line)
Artwork and backgrounds must extend to this line.
- TRIM LINE** (solid black line)
This is where your product will be cut.
- SAFE MARGIN** (dashed green line)
Keep all important content inside this line.



4. IMAGE RESOLUTION

GOOD (Print Quality)

300 DPI



Crisp, clear, high quality.

POOR (Not Print Quality)

72 DPI



Blurry, pixelated, low quality.



Always use high-resolution images.

Minimum 300 DPI at final print size.

Low-resolution images may print blurry or pixelated.

5. COLOR MODE

CMYK

(Print)



Best for accurate print results.

RGB

(Screen)



Colors may print differently.



Use CMYK color mode for the most accurate printed results.

RGB files may experience color shifts when printed.

6. OTHER IMPORTANT CHECKS



FONTS

Embed fonts in PDF or convert text to outlines.



LINKS & IMAGES

Ensure all links are embedded or included. Don't forget fonts!



FILE FORMAT

PDF is preferred. Save as high-quality PDF (Press Quality).



PROOF READ

Check spelling, phone numbers, addresses, and all content carefully.



CUT LINES

If your piece requires cutting, make sure cut lines are correct and clearly indicated.



REMOVE EXTRAS

Remove any hidden layers, unused artwork, or notes.



GOOD FILES = GREAT RESULTS

Taking a few extra minutes to set up your file correctly helps ensure the best quality and fastest turnaround. Questions? We're happy to help!

Submit your files via WeTransfer or if less than 20mb, send by email to: sales@qwikprint.ca.

QWIK PRINT